



Join The **REVOLUTION**

FRANCHISE OPPORTUNITIES

WWW.DOUGHBOX.CA



WHY DOUGHBOX?

When it comes to savoring delicious wood-fired pizza, mouthwatering pasta, and fresh, crisp salads, DoughBox is your top choice. What distinguishes us is our steadfast dedication to culinary excellence and an unparalleled culinary journey.

At DoughBox, we take great pride in perfecting our pizza crust, which is expertly baked to perfection in our wood-fired oven, ensuring that every bite offers a delightful combination of crispy, chewy, and irresistibly delicious qualities. Our pasta dishes are meticulously prepared with the highest-quality ingredients, offering a wide array of beloved classics and inventive creations. Our menu pays homage to the diverse flavors and textures inherent in Italian cuisine.

But it's not just about the food; it's about the entire experience. Our warm and inviting ambiance, coupled with attentive service, creates a welcoming atmosphere where you can relax, unwind, and enjoy the company of friends and family. We take pride in sourcing fresh, locally-sourced ingredients, ensuring that each salad bursts with vibrant flavors and wholesome goodness.

When you dine at DoughBox, you'll appreciate our efficiency as well. We owe our speedy service to our assembly line and the remarkable ability to cook our artisan pizzas in just 180 seconds! Choose DoughBox for a dining experience that celebrates the art of wood-fired pizza, pasta, and fresh salads without the need to travel to Italy.



ABOUT US

Over the course of the last two decades, Tony Visca and Fern Colavecchia have transformed their Italian heritage in outstanding ways. These close friends embarked on their entrepreneurial journey by investing in Canadian franchises, laying the foundation for their partnership. Together, they conceptualized numerous Italian inspired dining establishments and mobile pizza wagons, all centered around the delectable flavors imparted by wood-fired ovens.

Having experienced explosive growth in the industry, Tony and Fern are now poised to further innovate by franchising one of their most beloved eateries, DoughBox. It's evident that the art of crafting beautifully charred wood-fired pizzas, preparing rich hand-flipped pastas, and creating delicate, fresh salads runs in their veins, making them true masters of their craft.





IT TAKES A FAMILY

You've heard the term "it takes a village", at DoughBox we like to say ***"it takes a family"***. Our commitment lies in staying up-to-date and adaptable to our guests' preferences, as well as pioneering innovative training approaches to ensure our teams remain engaged and well-informed. As a 'DoughBox Family,' we've crafted a strategy that not only safeguards the essence of DoughBox's artisanal craftsmanship but also fosters financial advancement.

DoughBox harnesses cutting-edge technology within the industry, encompassing various aspects of our operations. From streamlining online orders to efficiently managing team schedules, we employ state-of-the-art point-of-sale systems and advanced communication tools to ensure seamless operations and service excellence.

- Leading Edge Technology
- Dedicated Social Media and Marketing Project Team
- Professional Team for Building Design and Construction
- Distinguished Real Estate Agent
- Negotiated Agreement Reputable Food Supplier
- Skilled Business Development Personnel
- Franchising Experts
- Executive Chef

SHARING OUR EXPERTISE

Craft Your Culinary Dream: Take the helm of your very own enterprise, guided by the expertise of our seasoned professionals, and bring forth a mouthwatering gourmet experience.

Building Blocks of Prosperity: We don't just offer a business; we provide a pathway to secure your financial future through ownership and equity.

Advertise Your Success: Seamlessly amplify your presence with our cutting-edge, meticulously coordinated advertising strategies that set you apart in the market.

Supply Excellence: Unlock exclusive supply agreements, expertly negotiated to give you a competitive edge and ensure consistent quality.

Knowledge is Power: Dive into a comprehensive training program that equips you with the skills and insights needed to thrive in the industry.

Always at Your Service: Our knowledgeable support and field staff are your unwavering partners, available whenever you need them, ensuring your success.

Prime Location, No Hassle: Let us navigate site selection and lease negotiations, leaving you free to focus on your passion.

Join the Innovation Revolution: Become a vital part of a rapidly growing, forward thinking brand that fills you with pride.

Passion Meets Opportunity: If your heart beats for food, hospitality, and connecting with people, DoughBox is the perfect canvas for your ambitions.

Seize Your Slice of Success: Ready to explore further? Request information, and our dedicated team will be in touch promptly. We stand on the brink of remarkable expansion. DoughBox is your gateway to the future, available today! Find our contact details on the back cover.

FINANCIAL REQUIREMENTS

In terms of financial requirements, the total estimated start-up costs for this venture range from between **\$550,000 snf \$650,000**. For those considering a **single-unit** operation, it is recommended to have a net worth of at least **\$250,000**, along with liquidity of **\$200,000** before seeking additional financing.

On the other hand, for those interested in **multiple-unit** ownership, a higher net worth of **\$1,000,000** is advised, accompanied by liquidity of **\$600,000** before pursuing financing options.

Entering into a 10-year agreement entails a franchise fee of **\$35,000**, providing the opportunity to be part of the business venture.

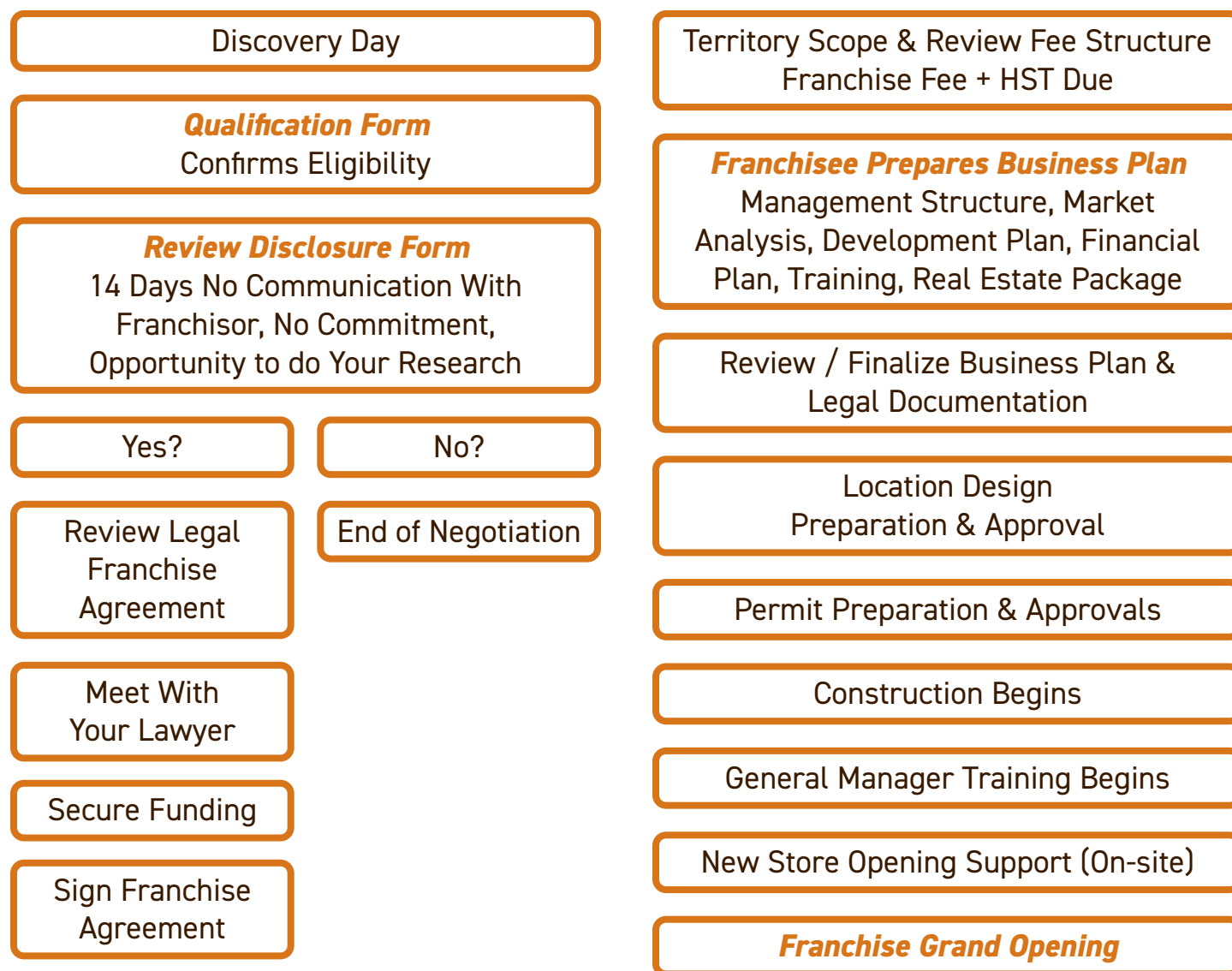
It's worth noting that there are ongoing financial commitments as well, including a **5% royalty** fee based on gross sales, along with an **additional 3%** for the National Brand Fund and Customer Service Support Fee, both calculated as a percentage of gross sales. These financial parameters should be carefully considered when planning to embark on this business endeavor.

In terms of space requirements for the Quick-Service Restaurant (QSR), the ideal size ranges from **1500 to 2100 square feet**. There is a clear preference for locating the QSR in prime spots such as **end cap shopping center units, standalone buildings, and corner urban locations**, with a particular desire for the inclusion of a patio area. These strategic location preferences are aimed at maximizing visibility, accessibility, and overall customer experience, aligning with the QSR's goal of providing quality service in an appealing and convenient setting.

DoughBox is a **Canadian-owned and operated** brand with a rapidly expanding presence across Canada, boasting **over 30 units and counting!**



FLOW OF THE FRANCHISEE



THE MENU

DoughBox offers a diverse array of choices to cater to every taste and is designed for effortless navigation. Additionally, DoughBox provide a curated selection of both alcoholic and non-alcoholic beverages for your enjoyment and selection.

WOOD FIRED SPECIALTY & PREMIUM PIZZAS

Add Vegetable • \$1.50 • Add Meat or Cheese • \$2.00

Just Cheese	\$11.95
1 - Topping	\$13.50
2 - Toppings	\$14.99
Create Your Own	\$17.95

Extra Thick Crust	+ \$2.00
Vegan Cheese	+ \$2.00
Gluten Free Dough	+ \$3.00
Cauliflower Crust	+ \$4.00

Bianco \$15.95
Roasted Garlic Oregano Oil, Oven-Roasted Chicken, Ricotta, Asiago Cheese, Roasted Broccoli & Roasted Red Peppers.

Bee Stinger \$17.49
House Red Sauce, Mozzarella & Asiago Cheese, Hot Italian Calabrese Salami, Cup & Char Pepperoni, Baby Arugula & Jalapeño Drizzle.

Classic Margherita \$15.95
House Red Sauce, Fresh Basil, Fiore Di Latte & Drizzled Olive Oil.

Electric Avenue \$17.49
House Red Sauce, Mozzarella, Jerk Chicken, Roasted Red Peppers, Pineapple, Sriracha Aioli & Green Onion.

Meat Lover \$15.95
House Red Sauce, Mozzarella, Hot Italian Sausage, Pepperoni & Meatballs.

Four Cheese \$17.49
House Red Sauce, Mozzarella, Fresh Basil, Fiore Di Latte, Parmesan & Asiago.


Rustic Veggie \$15.95
Parmesan Cream Sauce, Mushrooms, Spinach, Red Onion, Roasted Red Peppers & Feta Cheese.

Spicy Buffalo Chicken \$17.49
Fiery Buffalo Sauce, Mozzarella, Oven-Roasted Chicken, Gorgonzola, Red Onion, Hot Peppers & Blue Cheese Drizzle.

Wild Pepperoni \$15.95
House Red Sauce, Spicy Italian Calabrese Salami, Pepperoni, Mozzarella & Oregano.

Twisted Club \$17.49
Parmesan Basil Pesto, Oven-Roasted Chicken, Pancetta, Tomatoes, Mozzarella, Topped With Wild Arugula, Fresh Avocado & Lemon Pepper Aioli.

Nutella Banana S'mores Pizza \$9.95
Nutella, Banana, Chocolate Chips, Mini Marshmallows, Golden Graham Crackers, Chocolate Drizzle & Icing Sugar.



FRESH GARDEN SALAD BOWLS

Add Chicken to Any Salad • \$3.95

Farmers Market	SM \$5.45	LG \$9.95
Field Greens, Cherry Tomatoes, CROUTONS, Cucumber, Red Onions & Balsamic Dressing.		
Caesar	SM \$6.95	LG \$11.95
Romaine Lettuce, Grated Parmesan, Pancetta, CROUTONS & Asiago Caesar Dressing.		
Arugula	SM \$7.45	LG \$13.95
Arugula, Fresh Avocado, Feta Cheese, Kalamata Olives, Cherry Tomatoes & Greek Dressing.		
Apple Pecan	SM \$8.45	LG \$14.95
Field Greens, Apple Slices, Roasted Red Peppers, Spiced Pecans, Craisins, Goat Cheese & Balsamic Vinaigrette.		

WOOD FIRED CHICKEN WINGS

Wood Fired Chicken Wings	5 \$8.99	10 \$16.99
Sauces: Blue Moon, Forty Creek BBQ, Sriracha Aioli, Garlic Parmesan, Jalapeño Honey.		

Carbonara SM \$10.99 LG \$14.99
Parmesan Alfredo, Sliced White Mushrooms, Pancetta, Grated Parmesan & Basil in Oil.

Classic Italian SM \$10.99 LG \$14.99
Red Sauce, Meatballs, Grated Parmesan & Basil in Oil.

Grilled Vegetable SM \$10.99 LG \$14.99
Pesto, Mushrooms, Sautéed Onions, Roasted Red Peppers, Spinach, Grated Parmesan & Basil in Oil.

Chicken Rosé SM \$10.99 LG \$14.99
Rosé Sauce With Spinach, Cherry Tomatoes, Oven-Roasted Chicken, Basil in Oil & Grated Parmesan.

Sausage & Peppers SM \$10.99 LG \$14.99
Spicy House Red Sauce, Roasted Red Peppers & Hot Italian Sausage, Basil in Oil & Grated Parmesan.

Chicken Tetrazzini SM \$10.99 LG \$14.99
Parmesan Alfredo, Cherry Tomatoes, Grated Parmesan, Sliced White Mushrooms, Oven-Roasted Chicken & Basil in Oil.

Kids Meal \$9.99
Half Pepperoni Pizza, Cookie & Drink (20z). Substitute Pizza for a Small Penne Pasta with Meatballs.

Pizza / Salad Combo \$14.95
Half Pizza (Two Toppings) & a Farmers Market Salad.



MESSAGE FROM OUR GUESTS

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The pizza here is absolutely amazing! If I could, I would give them an even higher rating. The service was nothing short of spectacular, and the pizza was truly phenomenal. It's evident that this restaurant is exceptionally well-managed. I will definitely be returning if I find myself in the area again.

Isabelle



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5 stars does not give it justice. Honestly the best pizza I have ever had in my life. You might think it sounds exaggerated, but when you opt for the unlimited topping pizza and carefully select the perfect ingredients, you can truly craft your own pizza masterpiece! DoughBox has been an absolute delight, and I hope the quality continues to be super!

Mostafa



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Abundant in every way. The dough is thin and crisped to perfection, gains an extra layer of texture and flavor through the wood fired cooking process. The prices are not only fair but also exceptionally reasonable. Dining at DoughBox is a choice that's guaranteed to leave you delighted!

Romeo



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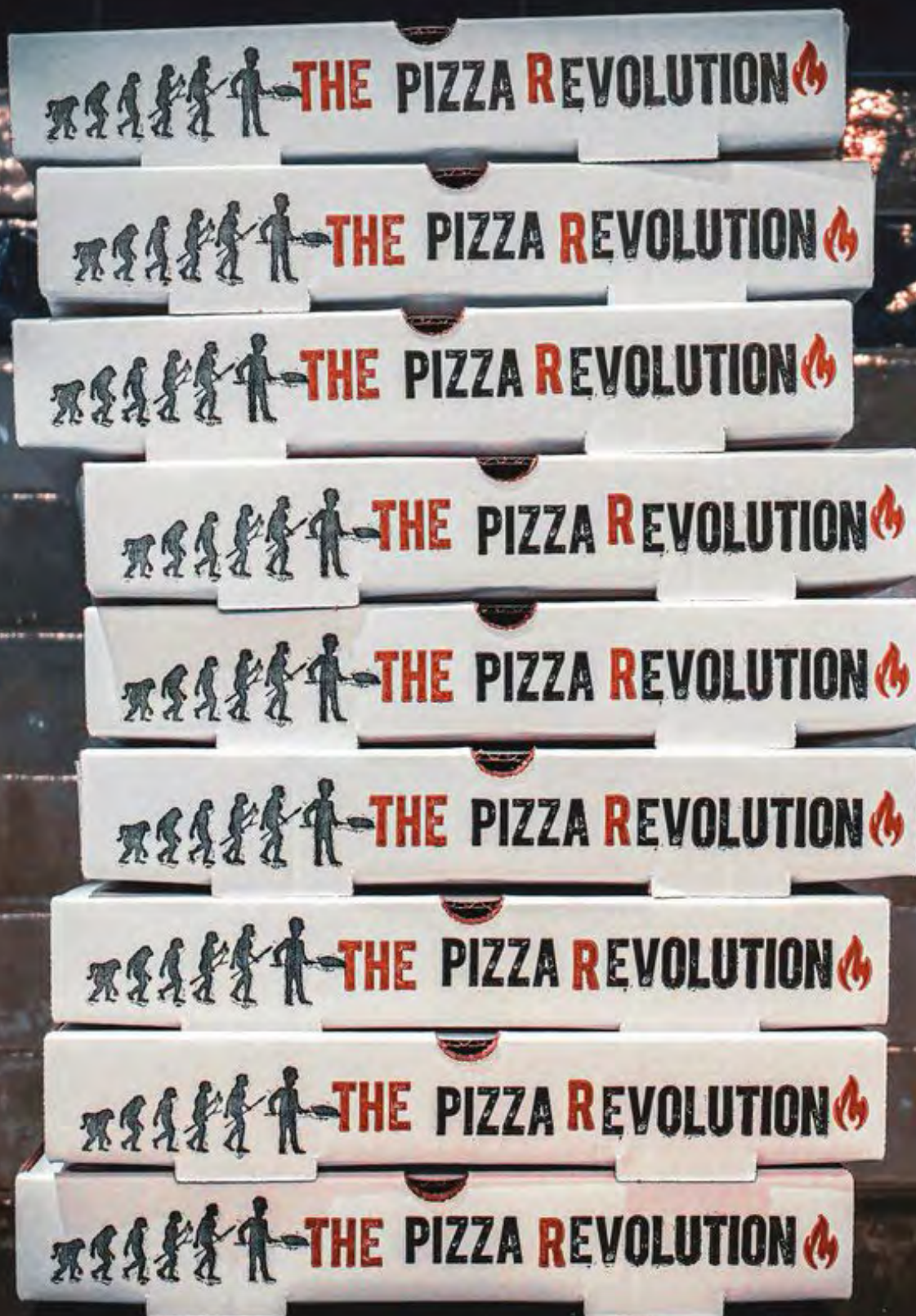
The pizza here is phenomenal. They incorporate a selection of toppings and sauce after the pizza is baked, imparting it with a unique and distinctive flavor.

Bilal



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For inquiries, please feel free to reach out to us via email at franchise@doughbox.ca or by giving us a call at **647-355-1700**. Visit our website at www.doughbox.ca

DoughBox Restaurant Group Inc.

Canadian-Owned and Operated

